

## Take photos of your displays!

Take photos of the merchandising displays you create this fall, and enter them in the 2018 “Merchandising Award of Excellence” contest, sponsored by **Super Floral** and **Syndicate Sales**. Enter at [superfloral.com](http://superfloral.com).

## november

	SUN	MON	TUE	WED	THU	FRI	SAT
week 46	12	13	Plan a display for <b>Kwanzaa</b> (Dec. 26- Jan. 1).	15	Collaborate with other departments as you plan for <b>New Year's Eve</b> (Dec. 31).	17	18
week 47	19	<b>Revolution Day</b> (Mexico)	Refresh your display for <b>Thanksgiving</b> (Nov. 23).	22	<b>Thanksgiving Day</b>	Create a small display for <b>Advent</b> (begins Dec. 3).	<b>Small Business Saturday</b>
		20	21	22	23	24	25

## december

	SUN	MON	TUE	WED	THU	FRI	SAT
week 48	26	Refresh your display for <b>Hanukkah</b> (Dec. 12-20).	28	Showcase several varieties and colors of poinsettias for <b>Poinsettia Day</b> (Dec. 12).	30	<b>World AIDS Day</b>	2
week 49	<b>Advent Begins</b>	4	Make a “winter-white” display for the <b>first day of winter</b> (Dec. 21).	6	<b>National Pearl Harbor Remembrance Day</b>	8	Review your plans and check your orders for <b>Valentine's Day</b> (Feb. 14).
	3	4	5	6	7	8	9
week 50	10	11	<b>Guadalupe Day</b> (Mexico) <b>Hanukkah</b> (12-20) <b>Poinsettia Day</b>	13	14	Celebrate <b>Kwanzaa</b> (Dec. 26- Jan. 1) with products in the holiday's colors of black, red and green.	16
week 51	17	Get customers in a festive mood with a promotion for <b>New Year's Eve</b> (Dec. 31).	19	Update your <b>Christmas Day</b> (Dec. 25) display, and be sure to promote grab-and-go gift items.	<b>First Day of Winter</b>	22	23
	17	18	19	20	21	22	23