

Merchandising Award of Excellence Entry Form



All entries must be of displays in or near a supermarket floral department or other high-volume floral operation. The primary emphasis of the photo and display should be fresh flowers. The contest is open to floral department and store employees only.

Name of store: _____

Address: _____

City: _____ State: _____ ZIP: _____

Names and titles of people who created display: _____

Phone number: _____

Supervisor's name and title: _____

Supervisor's phone number: _____

Supervisor's e-mail address: _____

Store or chain's director of floral: _____

Theme of display: _____

NOTE: Include a description of the display, including the reaction it received from customers. You may attach to the entry form.

If selected as a winner, the name(s) on the award should be: _____

IMPORTANT: Please provide the name of the person who will accept the award at the International Floriculture Expo in June (one person only): _____

I understand that no materials will be returned and that they might be used for publication in *Super Floral* magazine or for other purposes deemed appropriate:

Signature _____ Date _____

ENTRIES MUST BE RECEIVED BY APRIL 30